

FoodAfrica

THE 11TH INTERNATIONAL TRADE EXHIBITION FOR FOOD & BEVERAGES

7 – 10 Dec 2026 | Egypt International Exhibition Center, Cairo – EGYPT



Connecting the
World to **Africa's**
Food Markets

Organized By



KONZEPT
EXHIBITIONS · EVENTS · MARKETING



FOODAFRICA-EXPO.COM

Food Africa 2026: Africa's Leading Food & Beverage Trade Exhibition

Building on over a decade of success, **Food Africa 2026** returns as **Africa's largest and most influential international food & beverage trade exhibition**, bringing together the global food and beverage industry at the heart of one of the world's fastest-growing markets. From **7 to 10 December 2026**, at the Egypt International Exhibition Center (EIEC) in Cairo, the exhibition connects food manufacturers, exporters, buyers, distributors, and industry decision-makers from Africa, the Middle East, and beyond.

Across more than ten editions, Food Africa has become a proven business platform where deals are initiated, partnerships are built, and brands expand into high-potential markets. Designed exclusively for trade professionals, the exhibition provides exhibitors direct access to qualified buyers, regional distributors, and international sourcing networks actively seeking new products and business partnerships.

Africa & Egypt: Driving Growth in the Food & Beverage Market

Africa's food and beverage market is rapidly expanding, fueled by population growth, urbanization, and rising consumer demand. With the continent's food market projected to reach **USD 1 trillion annually by 2030**, Africa has become a key growth engine for global food trade and investment.

At the center of this momentum is **Egypt**, a strategic food production and export hub connecting Africa, the Middle East, and international markets. Supported by robust industrial policies and regional trade frameworks, including the **African Continental Free Trade Area (AfCFTA)**, Egypt continues to strengthen its position as a gateway for cross-border food trade and investment.



Market Insights: Numbers Driving Food & Beverage Opportunities

≈ **\$70** BN

Africa's Annual Food Import Bill (in 2025)

Egypt's Food Industries Exports Growth

\$6.1 BN

(in 2024)

12%
Growth

\$6.8 BN

(in 2025)

\$567 BN

Africa's Projected F&B Market Value by 2032

21%

Of Intra-African Exports are Food-Related
2nd largest trade category

\$97 BN

Total Fdi into Africa in 2024
– Record High

Total Food & Ingredient Imports (2019–2024)

\$95.3 BN

Making Egypt #1 Food Importer in Africa, with an Annual Import Bill of **\$16.4** BN

Egypt's Food Production

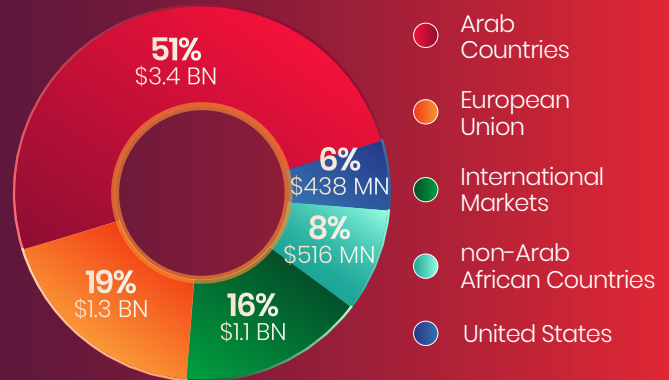
7,500+

Food Production Facilities (2024)

8.4%

Manufacturing CAGR (2024–2030)

Geographical Distribution of Egypt's Food & Beverage Exports (in 2025)



Egypt's F&B Manufacturing

\$45.2 BN

(in 2024)

8.4%
CAGR

\$73+ BN

(projected in 2030)

Egypt's Food Market

~**\$178** BN

(in 2025)

9.77%
CAGR

\$259 BN

(in 2029)

Top Countries Exporting Food & Beverages to Africa (in 2025)



Brazil

\$11.1 BN



South Africa

\$6.33 BN



USA

\$5.88 BN



Malaysia

\$5.6 BN



Indonesia

\$5.42 BN



China

\$5.18 BN

Top Food & Beverage Products Exported from Africa (in 2024)

\$15.4 BN

Cocoa & Preparations

\$14.65 BN

Edible Fruit & Nuts

\$6.75 BN

Coffee, Tea & Spices

\$6.17 BN

Edible Vegetables & Roots

\$5.64 BN

Fish & Seafood

The Scale behind **Africa's Largest Food & Beverage Exhibition**

*The figures below represent the total combined data of Food Africa & pacprocess MEA 2025

50,000

SQM

37,000

Trade Visitors from
163 Visiting Countries

100,000+

Meetings &
Connections

500+

Hosted Buyers
from 71 Countries

1,200+

Exhibitors

51

Participating
Countries

129

Professional
Speakers

8

International
Chefs

Algeria	Jordan	Singapore
Austria	Kosovo	South Africa
Bahrain	Kuwait	South Korea
Brazil	Lebanon	Spain
Cameroon	Malawi	Sri Lanka
China	Malaysia	Sweden
Congo	Mauritania	Switzerland
Egypt	Morocco	Taiwan
Ethiopia	Mozambique	Tanzania
France	Netherlands	Thailand
Germany	Nigeria	Türkiye
Greece	Oman	Ukraine
India	Pakistan	UAE
Indonesia	Poland	UK
Iraq	Romania	USA
Italy	Russia	Uzbekistan
Japan	Saudi Arabia	Vietnam

Exhibit Profiles

- Beverages & Energy Drinks
- Canned, Chilled & Frozen Food
- Sugar & Confectionery
- Dairy & Gluten-Free Food
- Dates
- Fresh Fruits & Vegetables
- Grains, Cereals & Flours
- Meat, Poultry & Seafood
- Herbs & Spices
- Honey & Jam
- Nuts & Dried Food
- Oils, Olives & Olive Oil
- Organic & Diet Food
- Pasta & Rice
- Tea, Coffee & Herbal

16 International Country Pavilions

Brazil	China	Germany	Jordan	Kuwait	Mauritania
Nigeria	Pakistan	Poland	Russia	Spain	Thailand
Türkiye	Ukraine	United Arab Emirates	Vietnam		

One Platform: Complete Food & Beverage Value Chain

Co-Located Exhibitions



Formerly pacprocess MEA, interpack MEA is a leading processing and packaging exhibition in the Middle East and Africa, and a member of the interpack alliance, showcasing advanced solutions in packaging, automation, printing, and sustainable technologies.

FreshAfrica

Fresh Africa is a leading fresh produce exhibition in Africa, focusing on fruits and vegetables. The event connects producers, exporters, and buyers across regional and international markets.

Dates Africa

Dates Africa is a leading dates industry exhibition, connecting date producers, processors, exporters, and technology providers serving Africa and global trade markets.

High-Impact Business Features

Hosted Buyers Program

A curated hosted buyers program connecting exhibitors with verified international buyers actively sourcing food products, ingredients, and processing solutions.

B2B Matchmaking Platform

A digital B2B matchmaking platform enabling exhibitors and buyers to schedule meetings, connect efficiently, and generate qualified business leads before and during the exhibition.

Specialized Conference

A professional food and agribusiness conference featuring expert speakers, market insights, and discussions on trade, sustainability, and industry trends across Africa and the Middle East.

Live Cooking Show

An interactive live cooking show highlighting food products through chef-led demonstrations, product innovations, and culinary presentations.



The Venue

The Egypt International Exhibition Center (EIEC) is a state-of-the-art venue for exhibitions and events located in Cairo, Egypt. Designed as a comprehensive platform for hosting both local and international events, the center accommodates a wide range of major exhibitions and conferences, supported by spacious exhibition halls, modern conference facilities, and fully integrated meeting spaces.

EIEC features a fully equipped and flexible structure, with four halls offering over 40,300 sqm of exhibition space, which can be divided into interconnected sections, with a ceiling height exceeding 8 meters.

The venue is supported by advanced technical infrastructure, making it an ideal choice for trade fairs, specialized exhibitions, conferences, seminars, and various cultural events. Its strategic location ensures easy accessibility via major highways and places it just minutes away from five-star hotels, commercial centers, and the airport—creating an ideal environment for business leaders, decision-makers, and industry professionals from across the region.

The Organizers



IFP Egypt is a member of IFP Group, the Middle East's most accomplished event organizer with a rich experience of over 45 years and more than 660 international exhibitions with worldwide recognition. IFP Group organizes some of the region's top trade fairs, designed to be ideal platforms for foreign and local companies doing business in the Middle East and Africa, and seeking exposure among top regional buyers and decision-makers.



Konzept is an Exhibition & Event Management Company based in Cairo, operating in more than 15 countries worldwide. With more than 20 years of experience, Konzept is specialized in delivering first-class marketing, networking, and information solutions in high-value sectors, both in mature and emerging geographies. Their full-service package includes organization, logistics, and integrated marketing & PR campaigns.



Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs, including 20 leading international trade fairs at its 613,000 sqm exhibition center on the Rhine. The global network of the group of companies encompasses 77 foreign representatives for 141 countries – including 7 international subsidiaries.

Secure Your Stand at the Heart of Africa's Food Trade

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