

**CHECK-IN  
NOW!**



**interpack**

PROCESSING & PACKAGING

**CHINA**

16<sup>TO</sup>18 NOVEMBER 2026

**SHANGHAI**

member of interpack alliance

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# Preview of interpack China 2026

**70,000** sqm  
Exhibition Area

**970+**  
Exhibitors

**47,000+**  
Trade Visitors

**November 16-18, 2026**

**Shanghai New International  
Expo Centre**



## swop 2025 Statistics

Visitor Satisfaction: **97%**

Exhibitor Satisfaction: **98%**

Exhibitors



**2025** 950

**2024** 903

Visitors:



**2025** 43,090

**2024** 33,192

### Renowned Exhibitors of swop 2025 (Partial)



*\*List not in particular order*

### Buyers from 122 Countries and Regions (Partial)



*\*List not in particular order*

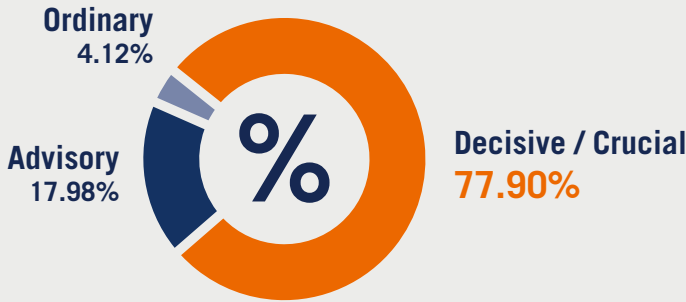


# SAVE THE DATE

16<sup>TO</sup>18 NOVEMBER 2026  
interpack China 2026



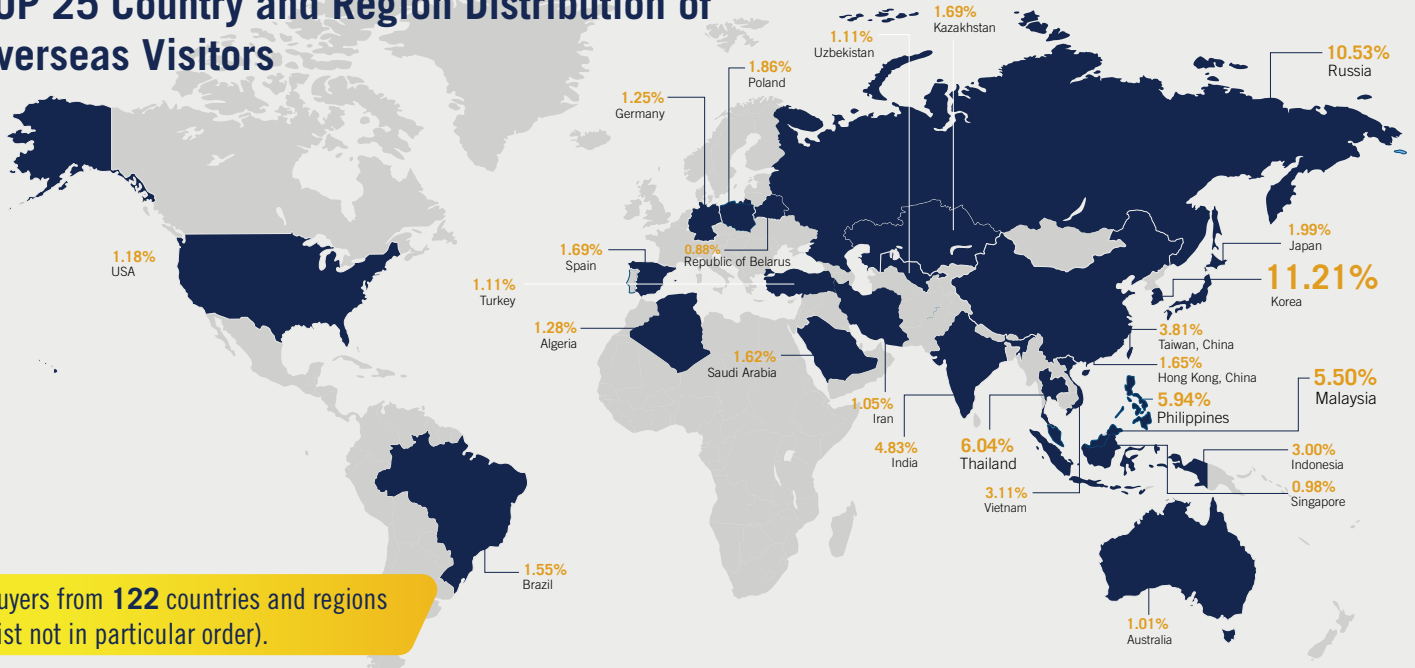
## Visitor Breakdown by Purchasing Power



## Industry Breakdown of Visitors

End-Product Manufacturer	38.20%
Packaging machinery and system integrator	26.22%
Logistics and transportation provider	8.61%
Packaging products and container manufacturer	8.24%
Packaging material supplier	4.87%
Trading/distribution/retail	4.12%
Packaging accessory supplier	3.00%
Printing	2.62%
Academies/Universities/Research Institutions	1.50%
Design/R/testing institution	1.12%
Trade association/media/consulting	1.12%
Other	0.37%

## TOP 25 Country and Region Distribution of Overseas Visitors



Buyers from **122** countries and regions (list not in particular order).

## Packaging Technology Trends Interest to Visitors

Sustainable Packaging (including biodegradable materials, lightweighting)	24.73%
Packaging Automation & Intelligence (including AI applications)	16.48%
Labeling/Marking/Identification Technologies	15.93%
Smart Packaging (e.g., RFID, QR codes, traceability)	15.93%
Digital Printing Technologies	10.16%
Food Preservation & Functional Packaging	8.79%
Overseas Compliance Technologies for Packaging	5.77%
Integrated Packaging Printing Solutions	2.20%
Other	0.00%

## Packaging Materials Trends Interest to Visitors

Generally-purpose plastics	26.42%
Paper, cardboard, cartons, corrugated board	16.19%
Composite flexible packaging materials	14.49%
Wood and natural fibers	13.64%
Bioplastics/biodegradable plastics	13.64%
Metals (aluminum, tinplate, etc.)	11.08%
Novel materials (e.g., smart/active packaging materials, biodegradable/water-soluble materials)	2.56%
Glass	1.99%
Other	0.00%

## Concurrent Events

**14** Forum and Events  
**97** Speakers  
**4,200** Participants

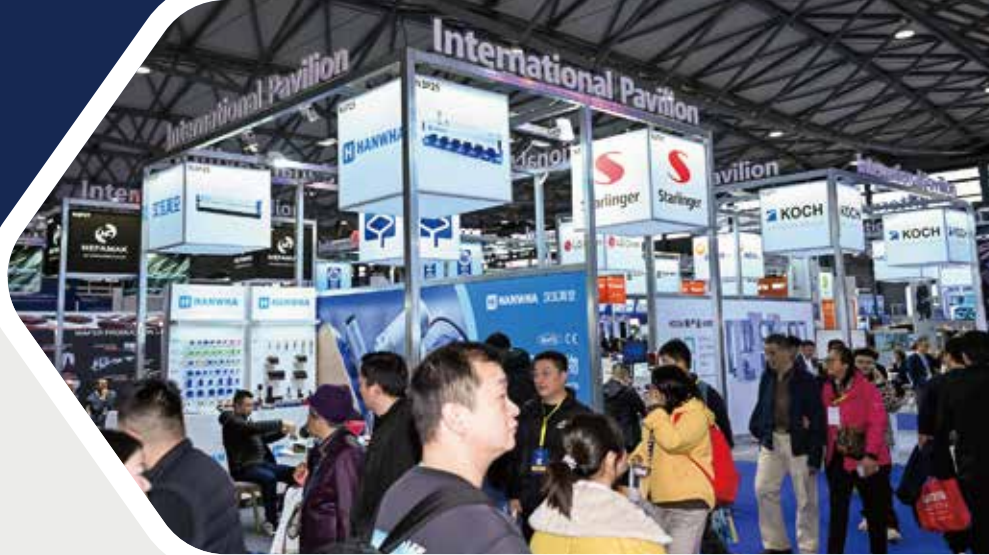
## Business Matchmaking

**179** Meetings  
**18** Countries and Regions  
**115** Participating Companies

# International Pavilion: All- inclusive Package

The stand price includes:

- **Premium position:**  
Stand space within the International Pavilion
- **Inclusion in the extensive marketing of the International Pavilion**
- **An All-inclusive package:**
  - Stand construction (back and dividing walls)  
+ furnishing (1 table, 4 chairs, 1 lockable sideboard)
  - Uniform stand lettering
  - Common meeting point with hostess and some beverages and snacks
  - General stand lighting
  - Electricity: Supply voltage: 220v, one socket (max. capacity 2 kW; without distribution/switching panel)
  - Basic cleaning
  - 2 Exhibitor badges

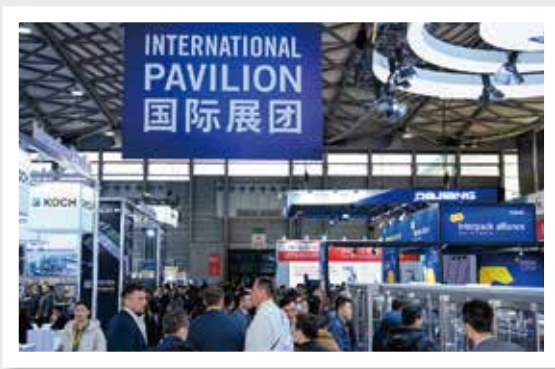


APPLY

NOW!

Customized visiting routes for key buyers are available to exhibitors (subject to the deadline)

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## interpack China 2026 Layout



- Plastic Packaging Machinery**  
**Paper Based Packaging Equipment**
- First Packaging Machines**  
**Secondary Packaging Machines**  
**Measurement and Testing Machines**  
**Sleeve Labelers & Labeling Machines**  
**Inkjet Coding & Laser Marking**  
**Food Processing Equipment**  
**Parts & Components**
- FMCG Future Zone**  
**Packaging Products & Materials Zone**

## Precision Targeting of Key Buyers Innovative Packaging Navigation: interpack China 2026 will Precisely Customize Visiting Routes

To enhance the exhibition experience, interpack China 2026 will reintroduce the packaging navigation route, enabling buyers to efficiently connect with selected packaging solution exhibitors. The exhibition route map will guide potential customers to the appropriate exhibitor booths, increasing brand exposure and fostering business partnerships.