



POST SHOW **REPORT 2025**

أسبوع الرياض الدولي للصناعة ٢٠**٢٥** Riyadh International Industry Week 2025













12-15 MAY 2025

Rivadh International Convention & Exhibition Center

Organized by:





أُسبوع الرياض الدولي للصناعة ٢٠٢٥ ال Riyadh International Industry Week 2025

Incorporating:













CONTENTS

OI.	Welcome Message Inauguration & Opening Ceremony Industrial Transformation Event (ITSA) MoU - Strategic Partnership K Trade Fair Interpack Trade Fair Drupa Trade Fair Agreement Signing Exhibition Analytics Exhibitor & Visitor Survey Analytics	04 - 27
02	STAKEHOLDERS OVERVIEW Ministry of Industry & Mineral Resources TASNEE SABIC TATAWWAR SPECIAL FEATURED EXHIBITORS KEY EXHIBITORS IN SAUDI SMART MANUFACTURING & SAUDI SMART LOGISTICS	28 - 53
03	INTERNATIONAL PARTICIPATION COUNTRY PAVILIONS: China India Belarus UAE Taiwan Turkey OTHER PARTICIPATING COUNTRIES	54 - 69
04	INDUSTRY SUMMIT, WORKSHOPS & SEMINARS The Riyadh International Industry Week Summit Ministry of Industry & Mineral Resources Workshops SABIC Seminars	70 - 91
05	MEDIA COVERAGE Newspapers & Websites Coverage TV & Radio Coverage Social Media Coverage	92 - 103
06	SPONSORS, PARTNERS & EXHIBITORS Sponsors Recognition Demonstration of Products Testimonials	104 - 117























HALL 4 HALL 3

HALL 2

HALL 1













Venue: Duration: Frequency: Next Edition: RIYADH INTERNATIONAL CONVENTION & EXHIBITION CENTER 4 DAYS
ANNUALLY
12 - 15 APRIL 2026



HALL 1A





co-located shows delivering decision makers and industrial sector technology innovators under one roof...

HALL 1B

WELCOME MESSAGE

Under the patronage of the Ministry of Industry and Mineral Resources, Riyadh Exhibitions Co. Ltd., organized Riyadh International Industry Week 2025.

It incorporated the 20th editions of Saudi Plastics & Petrochem and Saudi Print & Pack, as well as the 3rd editions of Saudi Smart Manufacturing & Saudi Smart Logistics exhibitions, from 12 - 15 May 2025, at the Riyadh International Exhibition and Convention Center.





The event attracted 520+ exhibitors from 21 countries, showcasing a broad range of innovations, technologies, products and services that are shaping the future of the Saudi Industrial sectors. In support of Vision 2030 and the development of Saudi Arabia's industrial sectors, Riyadh International Industry Week 2025 introduced a thought-leading summit and specialized workshops covering the latest products and technologies in the printing, packaging, plastics and petrochemical, logistics and manufacturing sectors.

We would like to extend our gratitude to the **Deputy Minister of Industry & Mineral Resources, Eng. Abdulaziz bin Majed Al-Ahmadi** for his support, as well as our esteemed sponsors, local and international exhibitors, visitors, and media partners for contributing to our joint success at RIIW 2025. We are looking forward to welcoming you at the 2026 edition from the 12-15 April 2026, at which we will celebrate the 21st anniversaries of Saudi Plastics and Petrochem and Saudi Print and Pack.



















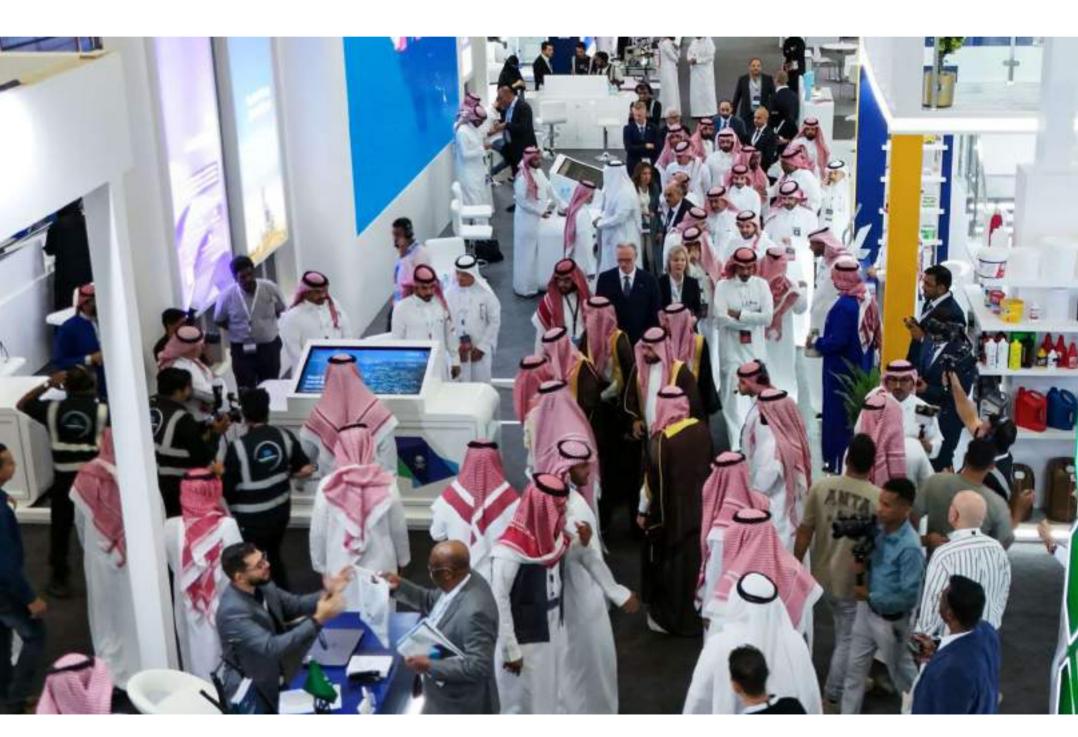






INAUGURATION & OPENING CEREMONY

The official inauguration of Riyadh International Industry Week by H.E. Deputy Minister of Industry & Mineral Resources, Eng. Abdulaziz bin Majed Al-Ahmadi and H.R.H. Prince Saud bin Turki bin Faisal bin Abdulaziz Al-Saud, Chairman of Riyadh Exhibitions Co. Ltd., on May 12th in the presence of distinguished guests and media representatives.

















From left to right (first row): **Mr. Mohammed AlHussaini** (CEO of REC Ltd.); **H.R.H. Prince Saud bin Turki bin Faisal bin Abdulaziz Al-Saud** (Chairman of REC Ltd.) and **H.E. Eng. Abdulaziz bin Majed Al-Ahmadi** (The Deputy Minister of Industry & Mineral Resources).













MINISTRY COLLABORATES WITH THE WORLD'S NO.1 INDUSTRIAL TRANSFORMATION EVENT

The Ministry of Industry and Mineral Resources invited Hannover Messe, the World's No.1 Industrial Transformation Event, with over 4,000 exhibitors and global network, to Riyadh to offer an ideal platform.



A unique collaboration of the Ministry, Hannover Messe, and Riyadh Exhibitions Company, brings you the world's leading Industrial Transformation Trade Fair and Conference to Riyadh from 1-3 December 2025 to serve the national priorities.

This is your opportunity to showcase your latest technologies and solutions and deliver your know-how across a wide range of targeted key industries covering the Kingdom's vital sectors. Multiple speaking platforms have been organized to facilitate presenting your solutions and their adoption.





























MEMORANDUM OF AGREEMENT

During the opening, H.R.H. Prince Saud bin Turki bin Faisal bin Abdulaziz Al-Saud, Chairman of Riyadh Exhibitions Co. Ltd with the presence of H.E. Deputy Minister of Industry & Mineral Resources Eng. Abdulaziz bin Majed Al-Ahmadi announced the signing of strategic agreement between Riyadh Exhibitions Company and the German company Messe Düsseldorf, to host and organize three world's leading industrial exhibitions. These includes "K", The World's No. 1 Trade Fair for Plastics and Rubber; "interpack," The World's No. 1 Trade Fair for Processing & Packaging; and "drupa," The World's No. 1 Trade Fair for Printing Technologies.

Wolfram Diener President & CEO - Messe Düsseldorf



We put great emphasis on the Saudi market and in Riyadh. What is happening here in terms of economic development is very impressive and we believe this is a great backdrop for the development of the shows of Messe Düsseldorf. We have a lot of machinery plant shows, we have a lot of capital goods shows and given the ongoing diversification of the economy here in Saudi Arabia, this is a perfect match. Messe Düsseldorf - Saudi Arabia is a perfect match, so we are very happy to start our business here in the coming years.





















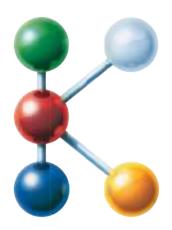




K TRADE FAIR

K Fair is the world's no. I trade fair dedicated to the plastics and rubber industry, will take place in Düsseldorf, Germany, in October 2025.





This prestigious event brings together over 3,000 exhibitors and approximately 200,000 visitors from various sectors, including automotive, packaging, and medical technology. The K Fair serves as a global platform for showcasing innovations, technologies, and trends that shape the future of the plastics industry. Key focuses of the event include sustainability, with an emphasis on recycling technologies and bio-based materials, as well as the integration of digitalization and smart manufacturing solutions in production processes. Attendees benefit from extensive networking opportunities through conferences and workshops, allowing industry leaders to discuss challenges and future directions.

In an exciting development, the K Fair will also extend its reach to Rivadh, Saudi Arabia, in 2026 by partnering with Riyadh Exhibitions Company Ltd. This expansion signifies the growing importance of the Middle East in the global plastics market and provides local and regional stakeholders with a unique opportunity to engage with the latest innovations and trends in the industry. The Riyadh edition will further enhance collaboration and knowledge sharing among professionals, making it a significant event for those involved in the plastics and rubber sectors in the region.



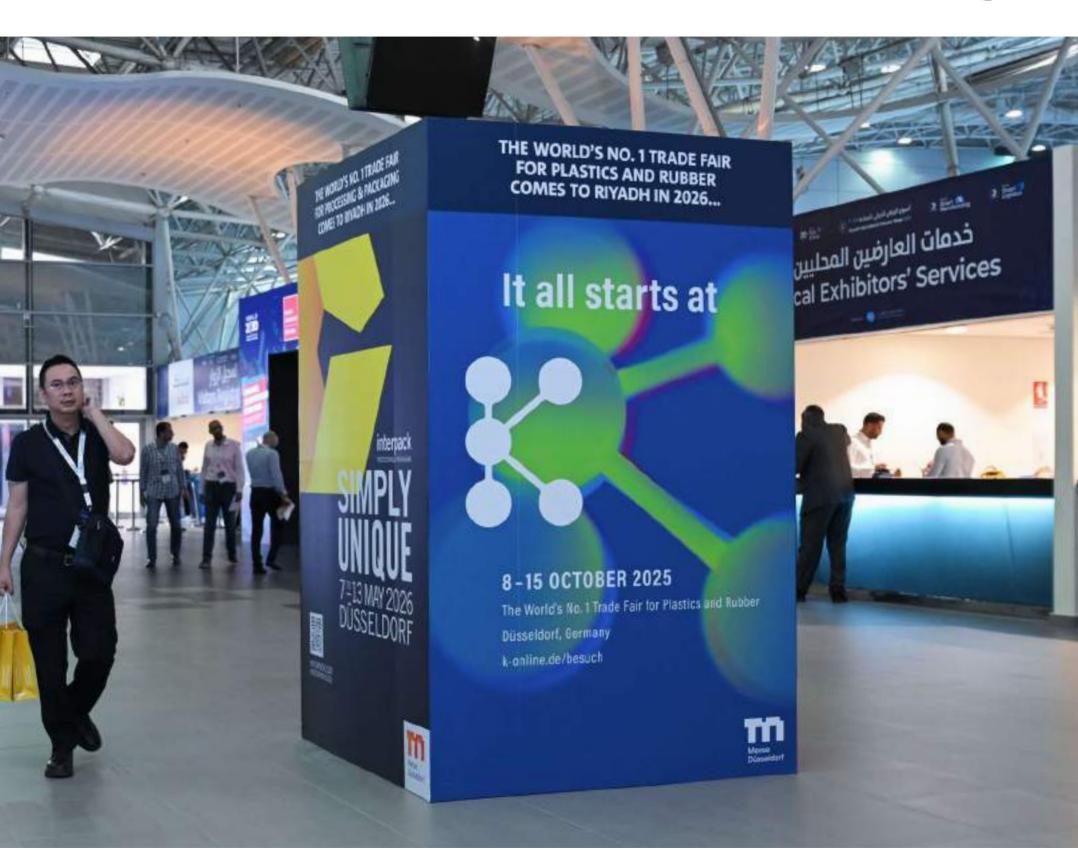




















INTERPACK TRADE FAIR

Interpack is the world's no. I trade fair for the processing & packaging industry, is set to take place in Düsseldorf, Germany, from May 7 to May 13, 2026.





This prominent event gathers thousands of exhibitors and visitors from around the world, showcasing the latest innovations and technologies in packaging machinery, materials, and processes. Interpack serves as a vital platform for businesses across various sectors, including food, pharmaceuticals, cosmetics, and consumer goods, to explore cutting-edge solutions that enhance efficiency and sustainability in packaging.

The 2026 edition of interpack will emphasize key themes such as sustainability, digitalization, and automation, reflecting the industry's response to growing consumer demands for eco-friendly packaging solutions and smart manufacturing practices. Attendees will have the opportunity to engage in informative sessions, workshops, and networking events, allowing them to connect with industry leaders and gain insights into emerging trends and challenges.

In a significant development, interpack will also expand its reach to Riyadh, Saudi Arabia, in 2026 by partnering with Riyadh Exhibitions Company Ltd. This expansion highlights the increasing importance of the Middle Eastern market in the global packaging landscape, providing regional stakeholders with a unique opportunity to engage with the latest innovations and best practices in packaging. The Riyadh edition aims to foster collaboration and knowledge sharing among professionals, making it a crucial event for those involved in the packaging sector in the region.























DRUPA TRADE FAIR

Drupa is the world's no. I trade fair for printing technologies, is a quadrennial event held in Düsseldorf, Germany, with the next main edition scheduled for May 28 to June 7, 2028.





Renowned as the global epicenter of innovation in printing technologies, packaging, and digital workflows, it attracts over 1,800 exhibitors and 250,000+ professionals from 180+ countries. The event showcases cutting-edge advancements such as industrial-scale digital printing. 3D applications for prototyping, and Al-driven automation tools that streamline production processes. A central theme revolves around sustainability, with a strong focus on eco-friendly materials like biodegradable inks, recyclable substrates, and energy-efficient machinery designed to reduce the industry's carbon footprint. Hybrid solutions blending digital and traditional offset printing are also highlighted, enabling mass customization for sectors like luxury packaging and textiles.

In a strategic expansion with Riyadh Exhibitions Company Ltd., drupa will launch in Riyadh, Saudi Arabia in 2026, aligning with the Kingdom's Vision 2030 goals to diversify its economy and bolster industrial capabilities. This regional edition aims to address the Middle East's growing demand for advanced printing solutions. Drupa's role as a catalyst for global industrial transformation, bridging technological expertise with regional market needs.



























AGREEMENT SIGNING

Strategic Partnerships Sealed During the 2025 Riyadh International Industry Week

A key highlight of the 2025 Riyadh International Industry Week was the signing of multiple high-impact agreements between local and international companies, marking a significant step forward for industrial collaboration, technological advancement, and regional economic development.

Held at the heart of the exhibition venue, the Agreement Signing Ceremony drew the attention of industry leaders, government officials, trade delegations, and media representatives. The event served as a powerful testament to the show's influence as a platform for serious business and cross-border cooperation.































EXHIBITION ANALYTICS



























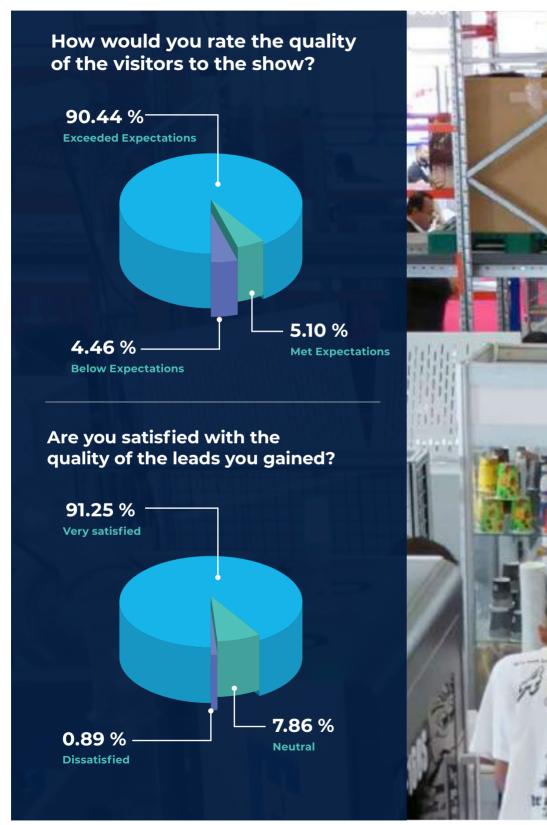








EXHIBITOR ANALYTICS









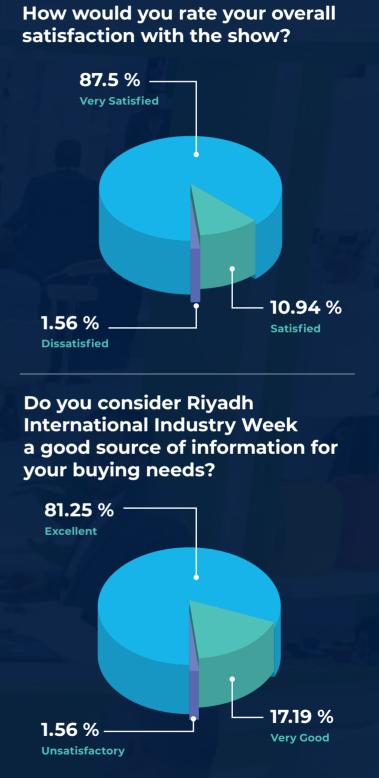


VISITOR ANALYTICS





































Ministry of Industry & Mineral Resources

Riyadh International Industry Week 2025 was held under the patronage of the Ministry of **Industry and Mineral Resources.**

The Ministry booth hosted major industrial sector growth and support enablers including and support enablers including Esnad, Industrial Center, Modon, the Local Content & Government Procurement Authority, Saudi Exports, Saudi Exim, Saudi Made, Saudi Geological Survey and Saudi Industrial Development Fund.



صندوق التنمية الصناعية السعودى













www.mim.gov.sa





























TASNEELiquil

TASNEE a Diamond Sponsor, is a Saudi company specializing in petrochemicals, metallurgy, industrial services and environmental technologies.

TASNEE is committed to innovation and supporting innovation through its global research and development centers. Their innovative products and technologies were successfully demonstrated at Riyadh International Industry Week.



www.tasnee.com































SABIC a long-term partner and exhibitor for over 30 years at Saudi Plastics & Petrochem was the Principal Partner.

SABIC is a world leading company, that produces petrochemicals, chemicals, industrial polymers, fertilizers, and metals. With over 60 production plants in more than 40 countries, SABIC is a global leader in sustainability and efficiency in the petrochemicals sector.







































TATAWWAR a Silver Sponsor for Saudi Smart Manufacturing.

"With more than ten years of proven experience, Tatawwar stands as a trusted leader in software solutions, specializing in cutting-edge technologies for the transportation, logistics, and manufacturing industries. Based in Saudi Arabia, Tatawwar collaborates closely with small and medium-sized enterprises (SMEs) and government entities to drive operational excellence through tailored digital transformation initiatives."

















MEMCO





MEMCO (Middle East Factory for Machines Co. Ltd.)

is a premier Saudi-based innovator and manufacturer of fully automated filling and packaging solutions. Serving the food and beverage industry, as well as various other sectors, Memco specializes in delivering tailored, efficient conveying and handling systems for both heavy and lightweight containers. Leveraging cutting-edge engineering, advanced technology, and automation,



we provide customized solutions that enhance operational efficiency across industries, including building and construction.



















With a legacy spanning 37 years, **MD International Factory** has established itself as a trusted leader in the plastics industry. As part of the Debs Group of Companies for Industry and Trade, we specialize in the production of high-quality master batches and plastic granules of all varieties. Committed to meeting the diverse needs of the global market, we prioritize building strong, lasting relationships with our customers worldwide through reliable quality and excellent service.



www.md-masterbatch.com

















Al Watania For Industries (WFI) is a premier Saudi enterprise specializing in packaging and building material solutions. With over 50 years of industry expertise, it is recognized as one of the top 100 companies in Saudi Arabia. WFI is distinguished by its comprehensive portfolio of high-quality products and exceptional services, dedicated to supporting food security, industrial growth, and the

> construction sector with innovative and reliable solutions.



www.wataniaind.com















Astra Polymers Compounding Co., Ltd. is a global leader in the production of high-performance masterbatches, dust-free additive systems, and custom-engineered thermoplastic compounds and colorants. With a strong presence across international markets, Astra Polymers delivers innovative solutions for a wide range of applications including extrusion, injection molding, blow molding, and thermoforming. Serving key industries such as polymer manufacturing, petrochemicals, and plastics processing, the

company continues to expand its manufacturing footprint worldwide to meet growing global demand and reinforce its leadership in the masterbatch industry.























Al Sharq Flexible Packaging Factories, established in 1976 in Saudi Arabia, is a trusted name in the packaging sector, renowned for its commitment to quality and innovation. As a BRC, HACCP, and ISO-certified manufacturer, Al Sharq is equipped with cutting-edge European technology to deliver top-tier flexible packaging solutions. Recognized as the world's largest producer of Cast Polypropylene (CPP) films, Al Sharq



continues to serve global markets with excellence, meeting diverse packaging requirements with efficiency and reliability.



















Gulf Carton Factory Company, a subsidiary of Al Jabr Holding Company, was founded in 1994 in the First Industrial City of Al-Ahsa, Saudi Arabia. The company specializes in the production of high-quality corrugated cartons and a wide range of paper products including paper bags and cups. Through strategic collaborations with sister companies and trusted partners, Gulf Carton Factory offers comprehensive and innovative packaging solutions, supporting

a variety of industries with sustainable and customized options.



www.gulfcarton.net



















Invention Technology Trading Company (ITEC)

has been a trusted partner in the Saudi industrial market for over 16 years. As a key contributor to the success of numerous factories and industrial zones, ITEC provides a comprehensive range of industrial equipment, including weighing, packaging, printing, coding, and marking solutions. With a deep understanding of diverse industry requirements, our team of



expert engineers delivers tailored solutions that have earned us consistently high customer satisfaction ratings.



















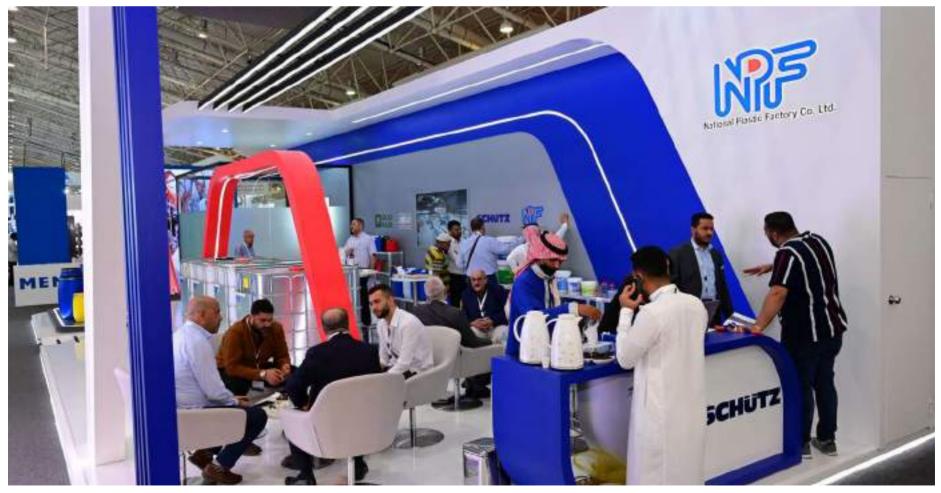


National Plastic Factory Company Ltd. (NPF), founded in 1976, is a premier manufacturer of rigid plastic packaging in the region. Specializing in injection and extrusion blow molding, NPF offers bulk packaging solutions that meet the specific needs of various industrial sectors. Our products cater to a wide range of applications, including chemicals, cleaning

liquids, paints, adhesives, pharmaceuticals, automotive fluids, and food packaging.



www.npfco.com.sa

















Rema Industrial Company, established in 2003 in Riyadh, Kingdom of Saudi Arabia, specializes in high-quality plastic and paper products for the local and Middle East and Africa (MEA) markets. Our product range includes polyethylene shopping bags, trash bags, fresh and frozen food bags, table covers, shrink films, and high-definition flexo-printed multi-layer

flexible packaging, as well as paper cups and disposable tableware.

















3P Gulf Group stands as one of the leading plastic converting groups in the MENA region, with a heritage of over 50 years of excellence. Operating ten advanced facilities across Saudi Arabia, Egypt, and the UAE, 3P Gulf supplies packaging solutions to over 40 countries worldwide. Our broad product portfolio—ranging from rigid to flexible packaging—supports diverse

market needs, solidifying our role as a leader in the regional petrochemical downstream sector.



⊕ www.3p-gulf.com













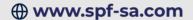






Saudi Plastics Factory Company, established in 1962, holds the distinction of being the first plastic converter in the Kingdom of Saudi Arabia. With manufacturing sites in Riyadh, Jeddah, and Cairo, spanning a total area of 45,000 m², the company serves the MENA region with a strong legacy of quality and innovation. Equipped with advanced technology

and a highly skilled workforce, Saudi Plastics Factory meets complex market demands through its diverse and adaptable production capabilities.

















KEY EXHIBITORS IN SAUDI SMART MANUFACTURING & SAUDI SMART LOGISTICS

The event featured local and international companies offering a diverse range of smart technology solutions, including robotics, Ai and machine learning applications, automated warehouse handling systems, material handling, conveying and lifting equipment, storage and retrieval systems, racking, and efficient smart control technologies.

























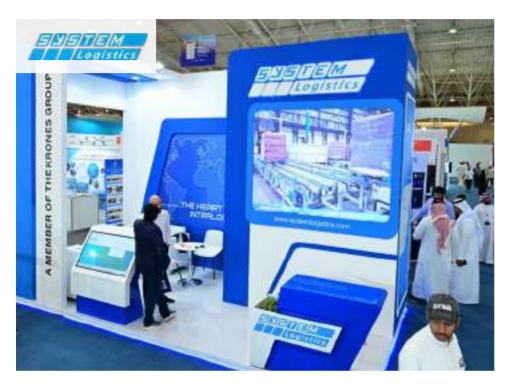








KEY EXHIBITORS IN SAUDI SMART MANUFACTURING & SAUDI SMART LOGISTICS





































KEY EXHIBITORS IN SAUDI SMART MANUFACTURING & SAUDI SMART LOGISTICS



























































Riyadh International Industry Week 2025 hosted 24 countries, including 6 country pavilions from China, India, Belarus, UAE, Taiwan and Turkey.































China presented the largest international pavilion, with 306 companies demonstrating a wide spectrum of innovative products and technologies. Exhibits spanned across printing and packaging, petrochemical and plastic solutions, metal packaging, machinery and equipment, packaging services, molds and dies, plastic machinery, raw materials, recycling technologies, chemical products, and process plant machinery.





















India was represented by 13 companies specializing in cutting-edge 3D printing technology, binding and finishing materials, printing services and supplies, packaging machinery and materials, molds and dies, plastic manufacturing machinery, raw materials, and process plant equipment. Their participation emphasized India's growing role in advanced manufacturing and engineering solutions.



















Belarus made a strategic impact at the 2025 edition with 4 companies focusing on key industrial sectors such as petrochemicals, fertilizers, polymers, and glass fiber. Their presence underscored the country's industrial innovation and export potential in essential raw materials and composites.



















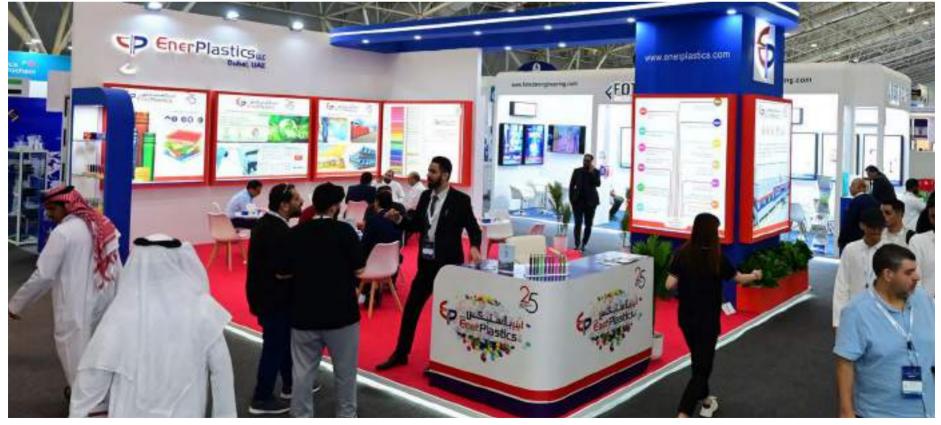




The United Arab Emirates was represented by 14 companies offering a comprehensive range of products and services. Their exhibits included pre-press solutions, paper products, advanced printing materials and technology, labeling systems, packaging machinery, packaging materials, product testing technologies, and plastic raw materials—demonstrating the UAE's strength in integrated packaging and production solutions.











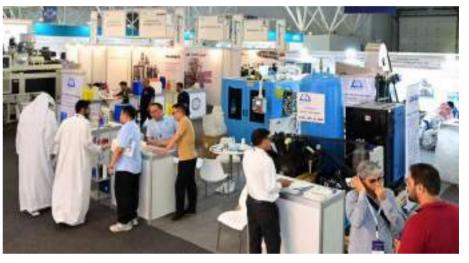


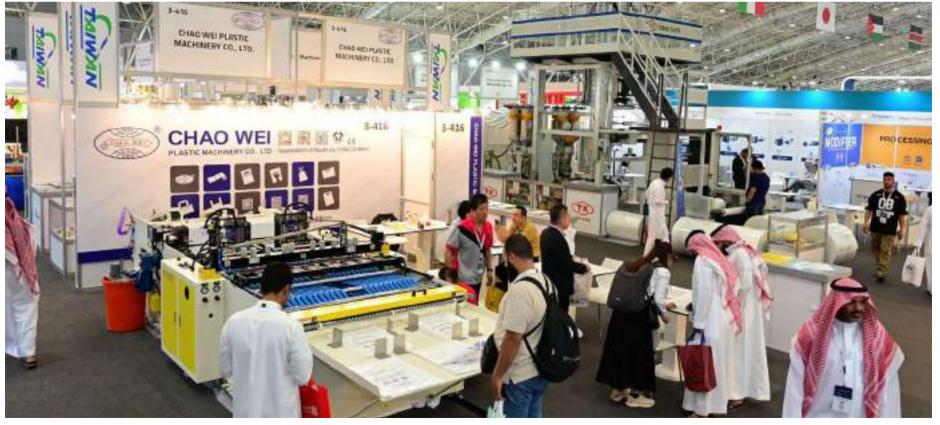




Taiwan showcased its industrial excellence through 20 participating companies, bringing forward a modern and diverse selection of technologies. Highlights included advanced printing solutions, state-of-the-art packaging machinery, professional packaging services, molds and dies, plastic machinery, recycling technologies, petrochemical products, and process plant equipment—affirming Taiwan's leadership in smart manufacturing and sustainable innovations.























Turkey brought a strong presence with 18 companies presenting a wide variety of products and solutions. Their focus areas included paper products, high-grade printing materials, press services, liquid filling and packaging machinery, packaging services, powder and grain packaging, molds and dies, plastic raw materials, recycling technologies, and both semi-finished and finished industrial products. This robust participation highlighted Turkey's position as a dynamic player in the global packaging and plastics industry.















OTHER PARTICIPATING COUNTRIES







































OTHER PARTICIPATING COUNTRIES































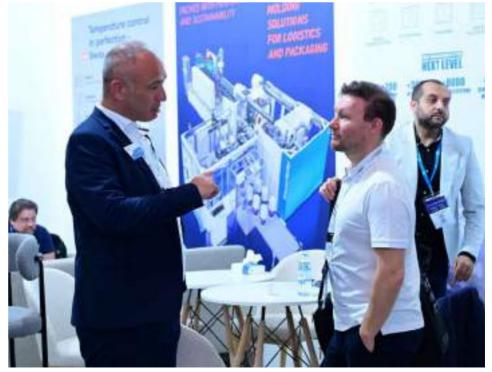


OTHER PARTICIPATING COUNTRIES



































INDUSTRY SUMMIT, WORKSHOPS & SEMINARS













2:30

🦳 وزارة الصنباعية

وزارة الصناع والثروة المعادن

قاعة المؤتمر Conference Hall

أسبوع الرياض الحولي للصناعة 1-00 ()} (ع)





34 Years in the Service of the Kingdom's Industrial Sector National Priorities...

THE LIYE H INTERNATIONAL INTERSTRE WEEK SUMMIT 2025





أسبوع الهاش الجولي الحناعة ٢٠٢٥ الآخ Pipath International Industry Week 2005





٣٤ عاماً في خدمة الأولويات الوطنية لقطاع الصناعة في المملكة...

THE RIYADH INTERATIONAL INDUSTRY WEEK SIMMIT @ 25

04 | INDUSTRY SUMMIT, WORKSHOPS & SEMINARS

MINISTRY ENABLERS DAY

THE RIYADH INTERNATIONAL INDUSTRY WEEK SUMMIT 2025

TUESDAY, 13TH MAY 2025

Day I's summit program was organized by the Ministry of Industry and Natural Resources. The ministry invited their policy executing agencies and partners to present a variety of topics that informed and updated dignitaries and summit delegates on the latest news and implementations of the various programs related to industrial sectors in the Kingdom.































MINISTRY ENABLERS DAY



































MINISTRY ENABLERS DAY

THE RIYADH INTERNATIONAL INDUSTRY WEEK SUMMIT 2025

16:10 - 16:30

KEYNOTE ADDRESS 1.1

National Industrial Strategy and the Efforts of the Industry and Mining System



PRESENTER

Eng. Fahad Al-Otaibi
DIRECTOR OF THE MANUFACTURING INDUSTRIES PROJECTS
SUPPORT DEPARTMENT

16:40 - 17:30

SESSION 1.1

Petrochemical Supply Chains and Ensuring Integration to Enhance the Competitiveness of Industrial Sectors.



MODERATOR

Mr. Yazeed Al Mulhem



SPEAKER

Mr. Ibrahim Al-Mahdi

DIRECTOR OF CONVERSION INDUSTRIES

Ministry of Industry and Mineral Resources



SPEAKER

Eng. Naif Al-Khaldi

DIRECTOR OF SPECIALIZED CHEMICALS

INVESTMENT DEVELOPMENT

Ministry of Investment - MISA



SPEAKER

Mr. Haitham Al-Hudhaif
CEO
Saudi German Company

17:35 - 18:00

SESSION 1.2

Competitiveness of Industrial Cities and Zones.



MODERATOR

Mr. Yazeed Al Mulhem



SPEAKER

Eng. Wael Bamuhair GENERAL MANAGER Ministry of Industry and Mineral Resources



SPEAKER

Eng. Mohammed Al-Odah GENERAL MANAGER OF TECH SUPPORT AFFAIRS Royal Commission for Jubail Yanbu



SPEAKER

Eng. Abdulrahman A. Al-Romaizan INVESTMENT DEPARTMENT DIRECTOR **MODON**







THE RIYADH INTERNATIONAL INDUSTRY WEEK SUMMIT 2025







18:30 - 19:05

SESSION 1.3

Enhancing the Competitiveness of the Industrial Sector and Relevant Enabling Programs: "Transformation Journey and Solutions"



MODERATOR

Mr. Yazeed Al Mulhem



SPEAKER

Eng. Hisham Al-Fawzan
GENERAL MANAGER
Ministry of Industry and Mineral Resources



SPEAKER

Eng. Ameen Al-Rais
DIRECTOR GENERAL OF THE GENERAL ADMINISTRATION
FOR STANDARDS, METROLOGY, AND QUALITY
Ministry of Industry and Mineral Resources



SPEAKER

Eng. Mansour Al Rebdi CEO Al Obiekan Industries Group

19:10 - 19:40

SESSION 1.4

Industrial Export and Financing: "Enablers and Opportunities".



MODERATOR

Ms. Jawaher Alkuraydis



SPEAKER

Mr. Hamad Al Mufaiz GENERAL MANAGER FINANCIAL SUSTAINABILITY Ministry of Industry and Mineral Resources



SPEAKER

Mr. Mohammad Al-Eissa CREDIT RELATIONS DEPARTMENT MANAGER Saudi Industrial Development Fund

19:45 - 20:15

SESSION 1.5

Local Content and Localization and Their Role in Enhancing Domestic Production Capacity.



MODERATOR

Ms. Jawaher Alkuraydis



SPEAKER

Eng. Mohammed Alamani
LOCAL CONTENT MANAGEMENT DIRECTOR
Ministry of Industry and Mineral Resources



SPEAKER

Eng. Hadi Al-Kenani National Industrial Development Center



SPEAKER

Mr. Rashid Al-Kanhal
BUSINESS DEVELOPMENT EXECUTIVE DIRECTOR
Local Content And Government Procurement Authority









SOLUTION PROVIDERS DAY

THE RIYADH INTERNATIONAL INDUSTRY WEEK SUMMIT 2025

WEDNESDAY, 14TH MAY 2025

Proceeding Day 2's program was dedicated to industrial and manufacturing solutions providers. Keynote addresses, panels, case studies and fireside chats covered very engaging topics related to industrial transformation, digitization, automation and other latest trends shaping the future of the industry.











































SOLUTION PROVIDERS DAY

THE RIYADH INTERNATIONAL INDUSTRY WEEK SUMMIT 2025

15:40 - 15:55

KEYNOTE ADDRESS 2.1

Empowering Investment in Construction and Building Materials Industry: Driving Innovation and Sustainability in Saudi Arabia.



PRESENTER

Ms. Amjad Al-Suwaidan
Riyadh Exhibitions Co. Ltd



SPEAKER

Dr. Khaled Al Hajeri

VICE PRESIDENT
Industrial Center

15:55 – 16:40

SESSION 2.1

From Industry 4.0 to Industry 5.0: Latest Trends shaping the future of Manufacturing.



MODERATOR

Dr. James Morgan
PRINCIPAL CONSULTANT
James Morgan Associates Ltd



SPEAKER

Eng. Sami Sarhan

CHIEF ADVISOR

National Industrial Development Center



SPEAKER

Mr. Karim Pourak

FOUNDER/CEO

ProcessMiner™



SPEAKER

Mr. Mehmet E. Çetinkaya
FOUNDER/CEO
Alloy Additive



SPEAKER

Mr. Abdallah Sunna
CEO
Tulip Advanced Technologies

16:40 - 17:00

CASE STUDY 2.1

Building 4IR Capabilities: KAUST's Role in Shaping Saudi Arabia's Industrial Future.



PRESENTER

Ms. Amjad Al-Suwaidan
Riyadh Exhibitions Co. Ltd



SPEAKER

Mr. Abdulrahman A. Khogeer
4IR EXPERT
4IR Center - KAUST



SPEAKER

Mr. Osama J. Madkhali

4IR SPECIALIST

4IR Center - KAUST

17:05 - 17:15

FIRESIDE CHAT 1.1

The Transformation of Traditional Factories into Smart, Al-Driven Facilities.



SPEAKER

Mr. Mustafa AlHakeem

Energy Power Consultant



SPEAKER
Eng. Faisal Bin Dos
CEO
EYOTIC









THE RIYADH INTERNATIONAL **INDUSTRY WEEK SUMMIT 2025**







17:20 - 18:00

SESSION 2.2

The Next Generation of Industrial Digitization and Automation Solutions.



MODERATOR

Dr. James Morgan PRINCIPAL CONSULTANT James Morgan Associates Ltd



SPEAKER

Eng. Bader H. Alkhalifa COUNTRY MANAGER KSA Yokogawa



SPEAKER

Mrs. Shereen v Mosallam Institutional Excellence Company



SPEAKER

Mr. Rakesh Madappallath DIRECTOR Azentio Software Private Ltd



SPEAKER

Mr. Abdulaziz Alsubaie FOUNDER

18:05 - 18:15

CASE STUDY 2.2

Unlocking the Future of Smart Manufacturing: Al & Automation in ERP.



PRESENTER

Ms. Amjad Al-Suwaidan Riyadh Exhibitions Co. Ltd



SPEAKER

Mr. Benroy Fernandes PRINCIPAL SOLUTIONS CONSULTANT Azentio Software

18:15-18:30

FIRESIDE CHAT 2.2

Sustainable Manufacturing and the Future of Industrial Pollution.



MODERATOR

Dr. James Morgan PRINCIPAL CONSULTANT James Morgan Associates Ltd



SPEAKER

Dr. Mohammed Al-Surf DIRECTOR - CARBON DEPT. Tilad Group

18:50 - 19:30

SESSION 2.3

Smart Logistics and the Connected Supply Chain: Latest Solutions, Best Practices, Local Performance and Global Impact.



MODERATOR

Dr. James Morgan PRINCIPAL CONSULTANT James Morgan Associates Ltd



SPEAKER

Dr. Joseph Wang SENIOR VICE PRESIDENT Blue Sword Intelligent Technology



SPEAKER

Mr. Rajeeb Chowdhury CHIEF STRATEGY & TRANSFORMATION OFFICER **AJEX Logistics Services Center**



SPEAKER

Mr. Daniel James Wood CHIEF COMMERCIAL OFFICER ASMO











SOLUTION PROVIDERS DAY

THE RIYADH INTERNATIONAL **INDUSTRY WEEK SUMMIT 2025**

THURSDAY, 15TH MAY 2025

Proceeding Day 3's program was another solutions' providers day welcoming national, regional and international high-profile speakers offering noteworthy review of key industrial challenges.







































SOLUTION PROVIDERS DAY

THE RIYADH INTERNATIONAL INDUSTRY WEEK SUMMIT 2025

15:40 - 15:55

KEYNOTE ADDRESS 3.1

AI in Medical Products Manufacturing.



PRESENTER

Mrs. Tracy Gomez

Riyadh Exhibitions Co. Ltd



SPEAKER

Pr. Hanan Abdulrahman Aljuaid
PROFESSOR OF AI
Director of AI for Healthcare Research Chair

16:00 - 16:10

CASE STUDY 3.1

New Trends in Streamlining Manufacturing Operations: Best practices in Industrial Digital Transformation.



PRESENTER

Mrs. Tracy Gomez

Riyadh Exhibitions Co. Ltd



SPEAKER

Mr. Karim Pourak

FOUNDER/CEO

ProcessMiner™

16:15 - 16:50

SESSION 3.1

The Next Generation of Plastics: Best Practices in Industrial Performance and Sustainability.



MODERATOR

Dr. James Morgan

PRINCIPAL CONSULTANT

James Morgan Associates Ltd



SPEAKER

Mr. Mustafa AlHakeem

Energy Power Consultant



SPEAKER

Mr. Jose Peruga Sanz
CEO
EcoPlast Consulting



SPEAKER

Mr. Himanshu Srivastava

MANAGER PRODUCTS & APPLICATIONS DEV.
NATPET Schulman







THE RIYADH INTERNATIONAL INDUSTRY WEEK SUMMIT 2025







16:50 - 17:00

CASE STUDY 3.2

Harnessing Solar Energy and Decarbonizing KSA's Industrial Sector



PRESENTER

Mrs. Tracy Gomez
Riyadh Exhibitions Co. Ltd



SPEAKER

Mr. Khaled Chebaro
COUNTRY DIRECTOR - KSA
Yellow Door Energy

17:05 - 17:15

FIRESIDE CHAT 3.1

Robotics and Drones in Logistics: Game-changers.



PRESENTER

Mrs. Tracy Gomez

Riyadh Exhibitions Co. Ltd



SPEAKER

Mr. Bartosz Furman

CEO
Quantum Systems

17:20 - 17:45

PRESENTATIONS SESSION



MODERATOR

Dr. James Morgan

PRINCIPAL CONSULTANT

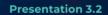
James Morgan Associates Ltd

Presentation 3.1
Accelerating Innovation layer by layer



SPEAKER

Mr. Mehmet E. Çetinkaya
FOUNDER/CEO
Alloy Additive



Current market trends & applications of Engineered PP compounds



SPEAKER

Mr. Himanshu Srivastava

MANAGER PRODUCTS & APPLICATIONS DEV.

NATPET Schulman

17:50 - 18:00

CLOSING REMARKS



Dr. Akram Masri CHAIR OF THE SUMMIT COMMITTEE / CHIEF OPERATING OFFICER Riyadh Exhibitions Co. Ltd

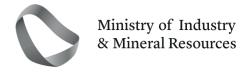








MINISTRY WORKSHOP DAY



The Ministry workshops focused on digitalization in manufacturing, considered the key driver of industrial growth, directly aligning with the goals of Vision 2030, to diversify the economy and reduce dependence on oil revenues. Presentations covered a widespread of ambitious programs and initiatives serving the digitization of Factories.







































MINISTRY WORKSHOP DAY



Ministry of Industry & Mineral Resources

































SABIC SEMINARS

SABIC the principal partner of Riyadh International Industry Week 2025 hosted 3 days of seminars. The seminars introduced SABIC's products in multiple industrial sectors to differentiated audiences interested in their solutions. From circular economy to healthcare and more, the seminars were a popular addition to the education program.







































MEDIA COVERAGE















NEWSPAPERS & WEBSITES COVERAGE

Riyadh International Industry Week 2025 received a wide range of online coverage from well known national & regional also international online publications such as...

- Saudi Press Agency
- **Arab News**
- Al Ekhbariya
- Asharq Al-Awsat Newspaper
- Al-Egtisadiah Newspaper
- Al Riyadh Newspaper
- Al-Watan Newspaper
- Al-Jazirah Newspaper
- Al-Youm Newspaper
- **Qatar News Agency**
- Bahrain News Agency
- **Beth News Agency**
- Riyadh Daily
- Al-Madina Newspaper
- Al Bilad Newspaper
- SABQ Online Newspaper
- Ajel Newspaper
- 24 News
- Oatar Al Bilad Newspaper
- **Kuwait News**
- Al-Nil Newspaper
- Entrepreneur Magazine
- **HUMAN ONLINE**
- KSA.com
- Breakbulk News
- Robban Assafina
- Cargo Insights
- Oana News

- · Global Hues
- · Sharikat Mubasher
- DxTalks
- · Sada Al Arab
- · Tawasul News Network

العصاري الورثة المناعة والترجة العديية تطلق فعاليات أمجوع البخي فدوني فنماضة 1975.

- · Radar Website
- · Press Bee
- · News Room



































NEWSPAPERS & WEBSITES COVERAGE





































TV AND RADIO COVERAGE

Riyadh International Industry Week 2025 received a wide range from national and regional TV and radio channels such as...

- Saudi TV
- Al Arabiya
- Al Ekhbariya Al Ekhbariya Radio
- Al Riyadh Radio
- SABQ











TV AND RADIO COVERAGE























SOCIAL MEDIA COVERAGE

Social media coverage was a main pillars in promoting and gaining coverage of Riyadh International Industry Week 2025.



273,184

Impressions



578,374

Messages



794,883

Impressions



934,000

Impressions









SOCIAL MEDIA COVERAGE





























SOCIAL MEDIA COVERAGE



















SOCIAL MEDIA COVERAGE



























SPONSORS, PARTNERS & **EXHIBITORS**



















06 | SPONSORS, PARTNERS & EXHIBITORS

SPONSORS RECOGNITION

H.E. Deputy Minister of Industry & Mineral Resources, Eng. Abdulaziz bin Majed Al-Ahmadi hosted an awards ceremony to honor the sponsors of Riyadh International Industry Week on 12th May in the presence of H.R.H. Prince Saud bin Turki bin Faisal bin Abdulaziz Al-Saud, Chairman of Riyadh Exhibitions Co. Ltd., and distinguished guests and media representatives.











06 | SPONSORS, PARTNERS & EXHIBITORS



















06 | SPONSORS, PARTNERS & EXHIBITORS

SPONSORS RECOGNITION















































DEMONSTRATION OF PRODUCTS

Countless innovations and new technologies were on show at Riyadh International Industry Week 2025. From the latest smart logistics and manufacturing innovations to revolutionary new products and processes that were demonstrated in the printing, packaging, plastics and petrochemicals areas on the show floor.







































DEMONSTRATION OF PRODUCTS







































TESTIMONIALS



H.E. Eng. Abdulaziz bin Majed Al-Ahmadi **Deputy Minister of Industry & Mineral Resources**

This event is one of the most important conferences and exhibitions in the region. It offers a week full of partnerships and many exhibitors and participants. We witnessed a wide variety of companies, including manufacturers, service providers, product vendors, and automation solution providers.

There is noticeable growth in various cities and industrial zones. The Ministry is currently working on transitioning from general industrial zones to specialized industrial areas, which will help reduce costs for investors and facilitate the attraction of further investment.



Ministry of Industry & Mineral Resources



Eng. Fawaz Al-Fawaz Global Chief Financial Officer

We always take part in exhibitions, and our experience has been truly outstanding. With Saudi Vision 2030, the Kingdom has become a hub for various industries as well as a meeting point for business leaders and investors. It was an honor and a pleasure to meet many investors from around the world during the exhibition.





Husam Abu Fares Business Development Manager

We've been participating in the exhibition for over 20 years, and our involvement has always been meaningful and impactful. We are consistently present to serve both the Saudi and broader Arab markets.

MEMCO



Eng. Badr Abdullah **General Manager**

Our experience at the exhibition has been positive. We've been participating for 20 years, and the event has opened new channels and opportunities for us, whether with suppliers or clients. It also offers a valuable platform to meet decision-makers from sectors relevant to our business, in addition to staying up to date with the latest technologies and market trends.



















TESTIMONIALS











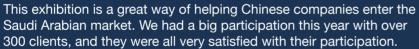
We attracted many trade buyers at our booth this year that wanted to learn more about our products and were interested in buying... We look forward to another successful exhibition next year.





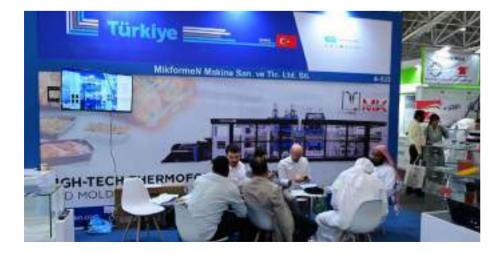


MITTIN













Turkish companies are here as a pavilion to showcase their latest solutions. We've had a great participation this year and hope to be back next year with an even bigger participation.













THANK YOU SPONSORS & PARTNERS

Under the Patronage of



Ministry of Industry & Mineral Resources

Diamond Sponsor











Special Featured Exhibitors

























Featured Exhibitors























































THANK YOU SPONSORS & PARTNERS

Official Media Partners







Media Partners



































BOOK YOUR STAND FOR 2026

12 - 15 APRIL

RIYADH INTERNATIONAL CONVENTION & EXHIBITION CENTER
Riyadh, Saudi Arabia



34 Years in the Service of the Kingdom's Industrial Sector National Priorities...



www.saudipp.com



www.saudi-pp.com



(III) www.saudi-smartlogistics.com

In collaboration with Düsseldorf's World-Leading Trade Shows coming to Riyadh in 2026...



The World's No. 1 Trade Fair for Plastics and Rubber



The World's No. 1 Trade Fair for Processing & Packaging



The World's No. 1 Trade Fair for Printing Technologies











Organized by



Riyadh Exhibitions Company (REC) has pioneered B2B international trade fairs and events sector in the Kingdom, with 44 years of sustained success in serving the Kingdom's national priorities. REC has organized leading international B2B exhibitions and related conferences for all key economic sectors. A dedicated professional team is committed to serve events' clients, partners, and guests to the highest standards.

REC is known for combining "global expertise with local know-how". In partnership with over 120 commercial & industrial bodies from more than 50 leading countries, REC has executed over 458 successful events to date by providing a professional platform to facilitate billions in business deals. This wealth of global expertise, and local know-how is at your service to advance your business objectives, be they to reach effective trade buyers, distributors, joint venture partners or expand your exports in the region or internationally.

UFI Proud Member



REC is a proud member of UFI, the International Association of the Exhibition Industry. Quality certification for regularly audited international events that conform to the UFI standards for exhibitions and events. REC continually achieves UFI recognition for adherence to international standards, and has been certified by UFI for four decades.

The Venue



Riyadh International Convention & Exhibition Center (RICEC) is the leading international prominent venue in Riyadh that is centrally located, with a modern on-site hotel, conference auditorium, VIP rooms, workshop rooms, restaurants and other services. Road access is via King Abdullah road near Exit 10 and Metro access on the Red Line at Riyadh Exhibition Center station, with fast access to and from King Khalid Airport.



Brought to you by Riyadh Exhibitions Company (REC), serving the Kingdom's national priorities and your business development needs with sustained success for 44 years...



For more information,
please visit the
Riyadh International Industry Week
website:

www.riyadhiiw.com





