

劳保会

Focus on PPE since 1966

CIOSH
THAILAND

泰国劳动保护用品交易会

Thailand International Exhibition for Personal Protective Equipment

2024.06.05-07

曼谷国际贸易展览中心

Bangkok International Trade & Exhibition Centre



战略合作伙伴

In partnership with



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主办单位 Organized by



中国纺织品商业协会
China Textile Commerce Association



杜塞尔多夫展览机构亚洲有限公司
Messe Düsseldorf Asia Pte Ltd.



杜塞尔多夫展览(上海)有限公司
Messe Düsseldorf (Shanghai) Co., Ltd.

泰国劳动保护用品交易会： 开拓东南亚PPE市场的重要一步

CIOSH Thailand: An Important Step to Tap into the PPE Market in Southeast Asia

中国劳动保护用品交易会(简称:劳保会)创立于1966年,旨在向包括建筑、化工、冶金、矿山、医疗等各大生产制造领域的劳动者提供全系列的安全生产和职业健康保护用品。历经57年的发展,劳保会已成为引领中国劳动保护用品行业发展和科技进步的风向标。

劳保会秉承“立足中国,展望全球”的发展理念,在中国稳步发展的同时也将目光投向了海外市场。作为“一带一路”以及“21世纪海上丝绸之路”的重要国度,泰国将成为劳保会海外发展战略的第一站。首届泰国劳动保护用品交易会(简称:泰国劳保会)由中国纺织品商业协会、杜塞尔多夫展览(上海)有限公司与杜塞尔多夫展览机构亚洲有限公司联合主办,展会旨在打造东南亚个人防护装备专题商贸平台,呈现从头到脚的防护产品及最先进的安全生产技术与解决方案。同时,泰国劳保会将带领中国制造走向世界,以东南亚市场为起点,参与国际市场竞争。

2024年展会预期规模 Estimated Facts

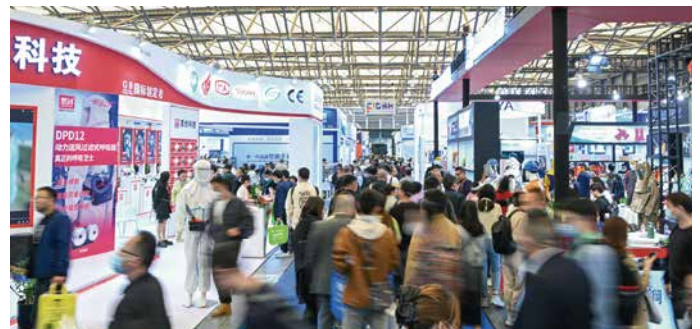
 **10,000+** 平米
Sqm

 **280+** 展商
Exhibitors

 **6,000+** 观众
Visitors

China International Occupational Safety & Health Goods Expo (CIOSH) was founded in 1966 to provide a full range of manufacturing safety and health protective equipment to workers in major manufacturing fields, including construction, chemical, metallurgy, mining and medical care. After 57 years of development, CIOSH has become an industry spearhead, leading the scientific and technological development of the personal protective equipment industry in China.

CIOSH casts its eyes on overseas markets when having a steady development in China. Thailand, which is an important country in “the Belt and Road” and “The 21st Century Maritime Silk Road”, will be the first stop for the overseas development strategy of CIOSH. Thailand International Exhibition for Personal Protective Equipment (CIOSH Thailand), co-organized by China Textile Commerce Association, Messe Düsseldorf (Shanghai) Co., Ltd. and Messe Düsseldorf Asia Pte Ltd., is dedicated to build a leading platform for personal protective equipment in Southeast Asia, showcasing a range of protective products from head to toe and the advanced technologies on work safety.



潜力无限的泰国市场

Why Thailand?

东盟和东南亚地区的中心国

作为新兴市场经济体和新兴工业化国家，泰国是东盟第二大经济体，经济年均稳步增长5%以上。泰国地处东南亚核心地带，交通便利，营商环境开放包容，对周边国家具有较强商贸辐射能力。

中泰两国战略合作紧密

中国与泰国的全面战略合作伙伴关系已建立11年，两国经贸合作取得丰硕成果。在中国的“一带一路”倡议和“走出去”战略，以及泰国的“4.0”战略和东部经济走廊计划之下，中泰两国将在贸易投资、基础设施建设等领域达成更多合作，助力两国企业开发两国市场、区域市场乃至国际市场。

泰国PPE市场前景广阔

预计到2030年，东南亚国家个人防护装备市场规模将达到81.2亿美元。由于泰国石油、天然气、炼油、金属制造和汽车等核心行业对防护装备的需求日益增长，2022年泰国已经成为东南亚最大的个人防护装备市场，市场占比超过21%。



Central in ASEAN and Southeast Asia

As an emerging market and newly industrialized country, Thailand ranks as the second-largest economy within ASEAN, with an average annual economic growth of over 5%. Located in the heart of Southeast Asia, Thailand boasts convenient transportation, a welcoming and inclusive business environment, as well as extensive commercial and trade coverage with neighboring countries.

Close Strategic Cooperation Between China and Thailand

The robust strategic partnership between China and Thailand has thrived for 11 years, while the economic and trade collaboration between the two countries has yielded remarkable accomplishments. Under China's "The Belt and Road" initiative and "go global" strategy, in tandem with Thailand's "4.0" strategy and the Eastern Economic Corridor (EEC), China and Thailand will forge deeper cooperation in the fields of trading, investment, infrastructure and more related areas, thus bolstering the development of enterprises in both countries' markets, regional markets, and ultimately the international arena.

High Demand for PPE

The Southeast Asian PPE market size is forecasted to reach USD 8.12 billion by 2030. Thailand was the largest Southeast Asian PPE market accounting for over 21% in 2022 owing to increasing requirement for protective gears in most of the core industries such as oil & gas, refining, metal manufacturing and automotive.



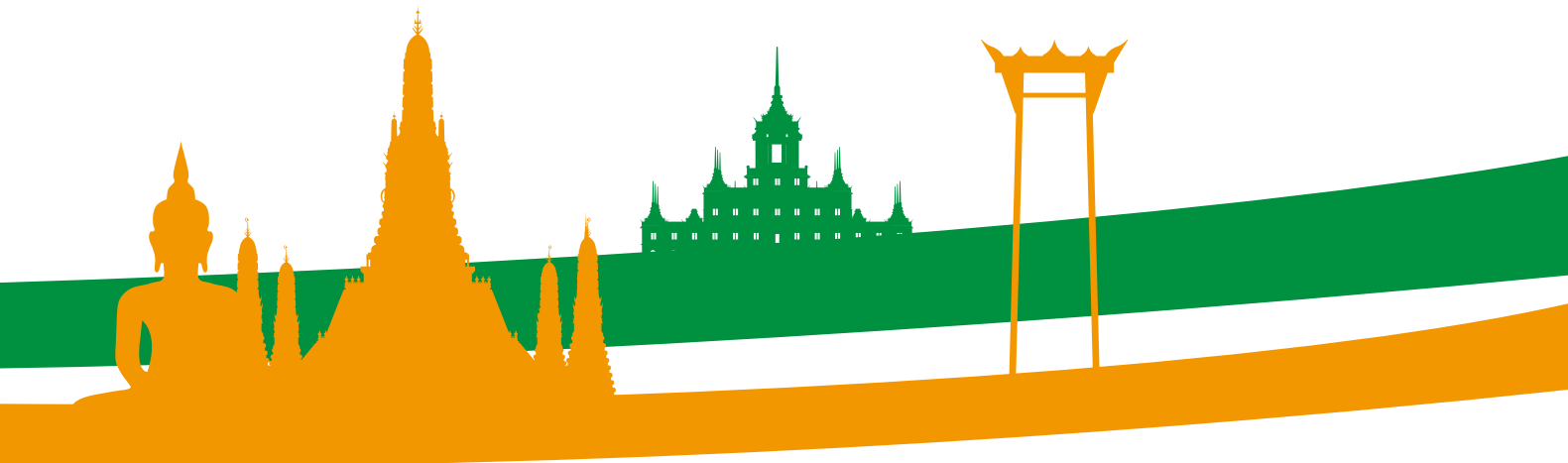
展品范围 Exhibit Categories

- 头眼耳面部防护用品
 - 呼吸防护用品
 - 手部防护用品
 - 足部防护用品
 - 特种防护服、职业工装及功能性面料
 - 坠落防护用品
- Head, Eye, Ear and Face Protection
 - Breathing Protection
 - Hand and Arm Protection
 - Safety Shoes and Leg Protection
 - Protective Wear, Workwear and Functional Fabrics
 - Fall Protection and Aerial Work Protection



目标观众 Target Visitors

- 专业采购商 / 批发商 / 经销商 / 代理商 / OEM买家
 - 线下线上零售渠道
 - 制造业, 贸易及商贸领域的买家和决策者
 - 安全生产管理者 / 安全工程师 / HSE管理部门
 - 应急救援部门
 - 地方及企业消防部门
- Specialized Buyers / Wholesalers / Distributors / Agents / OEM Buyers
 - Offline and Online Retail Channels
 - Decision-makers and Buyers from Industry, the Trades and Commerce
 - Administrator of Work Safety / Safety Engineer / HSE Management Department
 - Rescue Services
 - Fire Control Departments of Local Government Bodies and Enterprises



参展费用 Participation Cost

光地展位
Raw Space

36平米起订
Min. 36 sqm

2,400 元 / 平米
RMB 2,400 / sqm

标准展位
Shell Scheme Package

9平米起订
Min. 9 sqm

21,600元 / 9平米
RMB 21,600 each booth of 9 sqm

优惠说明
Discount

展位面积达36平米及以上 - 9.5折
36 sqm and above - 5% off

参展2023劳保会春季或秋季展 - 9.5折
Exhibitors of CIOSSH 2023 - 5% off



泰国曼谷国际贸易展览中心
BITEC



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劳保会

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